

Spring 2023

Marketing, Sales & Service

Academic Program (TD = Technical Diploma) (AAS = Associate in Applied Science)	Class of 2021-22 6 months after graduation					Class of 2016-17 5 years after graduation	
	No. of Grads	No. of Responses	Employed	Employed Related	Average Annual Salary	No. of Responses	Average Annual Salary
INTERIOR DESIGN							
Interior Design (AAS)	76	44	86%	55%	\$42,487*	23	\$48,736*
Interior Design-Kitchen & Bath Design (AAS)	29	15	92%	91%	\$37,750*	6	\$43,067*
MARKETING							
Digital Marketing (TD)	67	48	74%	59%	\$43,250*	N/A	N/A
Marketing (AAS)	23	10	89%	63%	\$54,088	12	\$57,479
SALES & SERVICE							
Sales Specialist (TD)	29	24	93%	69%	\$45,667*	N/A	N/A

Report Definitions:

Employed: Percent of graduate survey respondents available for employment who reported employment.

Employed Related: Percent of Employed survey respondents who have a job in degree-related field.

Average Annual Salary: Wage averages may include graduates employed in the field prior to attending FVTC; five-year graduate wage averages may include students who continued their education and obtained higher-level degrees.

Asterisk (*): An "*" behind the Average Annual Salary amount indicates the salary is a three-year average. If the program had insufficient data to report one-year averages (fewer than 5 graduates or fewer than 3 graduates with reported wage information), three-year averages are shown if available.

N/A: Listed if insufficient data is available.

FKA: Formerly Known As, listed for programs that have changed name in the past 2 academic years.